



# SPONSORSHIP PROPOSAL

2nd Annual Community Clinical Trial  
Health Forum &  
Spring Into Action Fundraising Gala

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- 📍 San Diego, CA



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# MESSAGE FROM FOUNDER

## Spring into Action - Advancing Health Equity Together: A Weekend of Change with Diverse Research Now

Diverse Research Now remains steadfast in the fight to increase diversity in clinical trials. Through face-to-face community engagement and culturally responsive programs, we empower underrepresented populations to participate in research actively. But we can't do this alone—we need your support to create lasting change.

I'm excited to announce a transformative weekend dedicated to advancing health equity:

- **Fundraising Gala – Friday, May 16, 2025**

Join us for an elegant evening of celebration and fundraising to support our mission.

- **2nd Annual Clinical Trial Health Forum – Saturday, May 17, 2025**

In honor of Clinical Trial Day, this event will connect researchers, community members, and advocates to promote diversity in clinical trials.

We invite you to partner with us as a sponsor and showcase your leadership in advancing health equity. Together, we can transform the future of clinical trials and health outcomes for diverse communities.

Join us and make history!

Kind Regards,

**RENARDA JONES, MS, PhD**  
Founder of Diverse  
Research Now, Inc,  
nonprofit



# GALA OBJECTIVE

[Buy Ticket](#)



**WHAT:** Fundraising Gala

**THEME:** Spring Into Action!

**WHEN:** Friday, May 16th, 2025  
6pm-10pm

**WHERE:** Handlery Hotel San Diego  
950 Hotel Circle North  
San Diego, CA 92108



**DESCRIPTION:** An elegant evening dedicated to advancing health equity. The Spring into Action Gala will bring together advocates, researchers, and community leaders to celebrate progress and raise funds for Diverse Research Now to continue the important work toward increasing diversity in clinical trials .

**GOAL:** To inspire, support and secure resources for our culturally responsive programs and community engagement efforts, empowering underrepresented populations to take an active role in clinical research.

# FORUM OBJECTIVE

**WHAT:** 2nd Annual Community Clinical Trial Health Forum

**THEME:** Advancing Health Equity Together!

**WHEN:** Saturday, May 17th, 2025 12:00 pm – 5 pm

**WHERE:** Diverse Research Now Headquarters  
4101 University Ave. San Diego, CA 92105

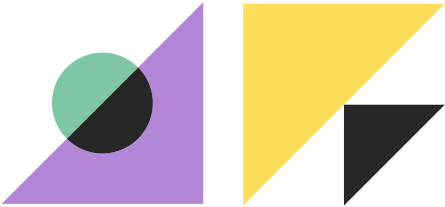


**DESCRIPTION:** We are highlighting International Clinical Trials Day 2025 (May 20th, 2025) with our annual program. The Community Clinical Trial Health Forum event commences with selected community speakers and clinical research companies participate in presentations to the community followed by a fireside chat. In addition there will be giveaways, raffles, and a kids corner.

**GOAL:** This event is designed to connect and bring researchers face to face with diverse community members while advocating for the importance of diverse involvement in clinical research.

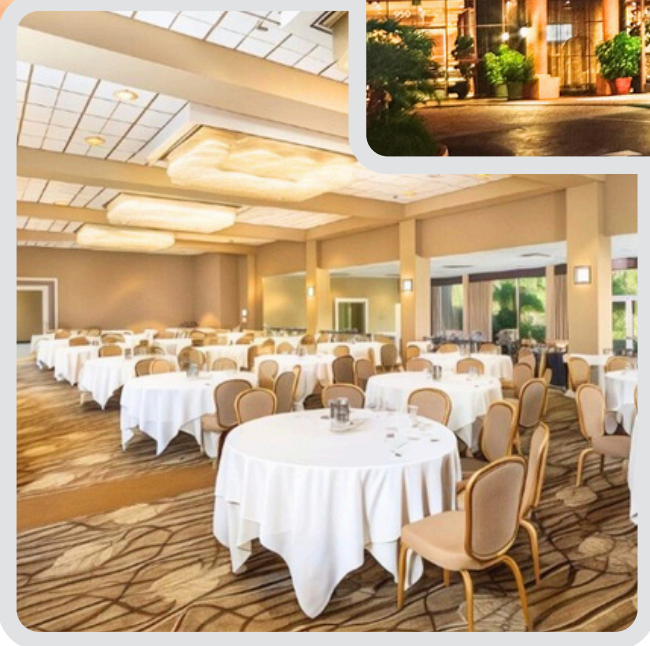
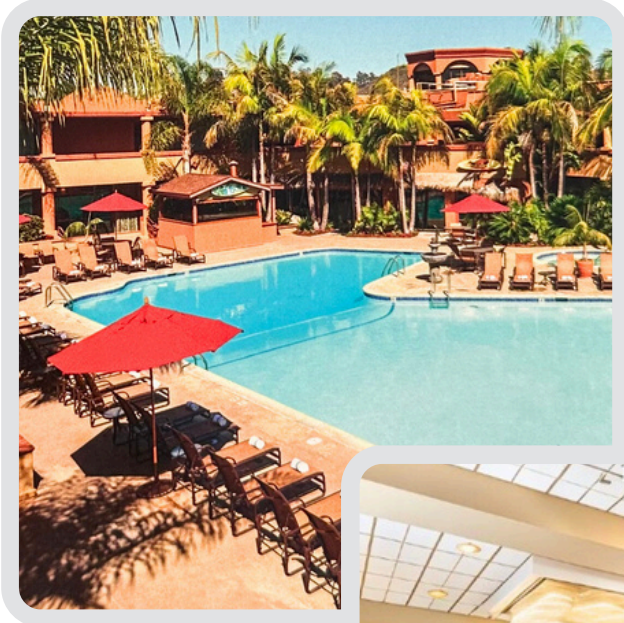
# GALA VENUE

**Buy Ticket** 



**Handlery Hotel San Diego:** A beautiful hotel in San Diego, Mission Valley neighborhood.

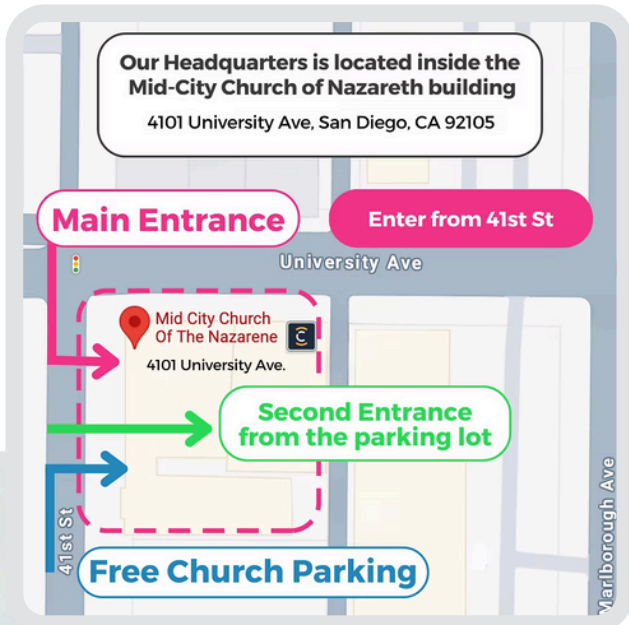
Note: Discounted rate for May 16th stay is \$189.00



# FORUM VENUE



**Mid-City Church of Nazarene:** A staple in beautiful City Heights, San Diego amongst diverse communities.



# SPONSORSHIP LEVELS

Want to be a top level sponsor?

## Empowerment Sponsor - \$5000

One sponsor needed

- Premier logo placement on all Gala and Forum materials (flyers, banners, social media).
- Dedicated speaking time during the forum (10 minutes).
- Premium table location at the forum
- Recognition in opening and closing remarks at Gala and Forum
- Opportunity to provide branded giveaways to attendees.
- One table at Gala (10 seats)



## Community Engagement Sponsor - \$3000

Three sponsors needed

- Premier logo placement on all event materials (flyers, banners, social media).
- Table space at the forum
- 5-minute speaking opportunity at the forum
- Recognition in the event program and signage.
- 5 seats at Gala

## Health Equity Sponsor - \$2000

Three sponsors needed

- Premier logo placement on all event materials (flyers, banners, social media).
- Table space at the event.
- Recognition in the event program and signage.
- Podcast Interview
- 2 seats at Gala



# DONATIONS

Want to be a donor?

## Options

- “One”**: A donation of **\$1,500** or more value
- “Two”**: donation of **\$1,000** or more value
- “Three”**: donation of **\$500** or more value
- “Four”**: A donation of **\$200** or more value

Each Donor earns media acknowledgment:

**The More You Donate , the more extensive media promotion package you receive!**

### 1. Group Donors Post

Be featured in an “All Donors” post showcasing donors logos.

### 2.Social Media Story Highlight

A 24-hour Instagram/Facebook story with a clickable link to your website.

### 3.Newsletter Highlight

Inclusion in a dedicated donors section of our community newsletter.

### 4.Exclusive Blog Feature

A blog post dedicated to your company’s mission and values, shared on our website and social media.

### 5.Individual Donor Highlight

An exclusive social media post highlighting your company with a link to your website.

### 6.Short Video Feature

A personalized short video (Reel) spotlighting your company and its contribution to health equity.

### 7.Digital Banner on DiverseResearchNow.com for 6 months

### 8.Podcast Feature

Participate in a full episode of Voices of Diverse Research, where your representative can share insights and values.



# PARTICIPATE



Thank you!  
We hope you are interested!



By staying true to our mission, vision, and core values, we aspire to make a significant contribution to improving diversity in clinical trials.

## Want to donate right now?

Any amount matters



# TEAM

## Diverse Research Now Board of Directors



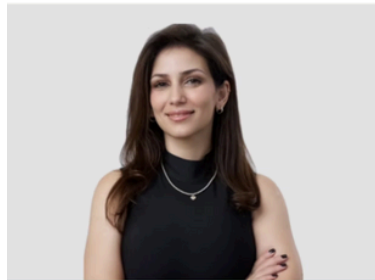
Board President  
**Renarda Jones, MS, PhD**



Board Secretary  
**Shavon Moore, MD**



Board Treasurer  
**Linda Verin, DMD**



Board Director  
**Dr. Meana Rasheed**



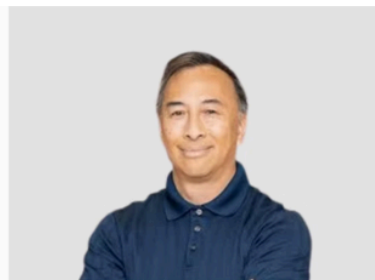
Board Director  
**Tamiko MaGee-Rodgers, PhD, CCRP**



Board Director  
**Karen Lowe Graham, M.A., Ph.D.**



Board Director  
**Semise Daley MSN, APRN, FNP-BC**



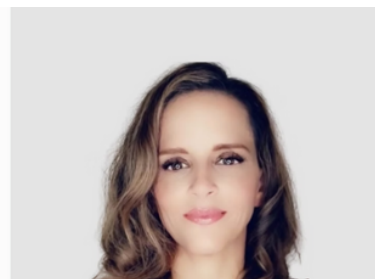
Board Director  
**Dr. Dung Trinh**



Board Director  
**Nicole Kittelson, M. Ed**



Board Director  
**Winnie Pak, Ph.D.**



Board Director  
**Lisa Thurman-Martinez**

# TEAM

## Diverse Research Now Staff



Media Content and Partnership Strategist  
for the Clinical Research Advocacy  
**Diana T. Garcia**



Executive Director  
**Renarda Jones, MS, PhD**







Operations  
Manager  
**Danicka Brown-Frazier**



**Want to donate right now?**  
Any amount matters

**DONATE**

### Contact

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